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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE			
RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT (37 CFR 1.121)		Attorney Docket Number: 11032-3028 PATENT	
Reissue Applicant ROBINSON, Gary B.	Reissue Application No. 09/893,748	Reissue Filing Date 29 June 2001	
Patent Number 5,918,014	Issued 29 June 1999	Examiner CARLSON, J.	Art Unit 3622
Invention Title AUTOMATED COLLABORATIVE FILTERING IN WORLD WIDE WEB ADVERTISING		Assignee DoubleClick, Inc.	

Mail Stop AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Notice of Non-Compliant Amendment (37 CFR 1.121) mailed on May 3, 2006, and in accordance with 37 C.F.R. § 1.173, Applicant herewith provides that the status of each of claims 1-25 is pending and unamended.

Although not believed necessary, the Office is hereby authorized to charge any fees required under 37 C.F.R. § 1.16 or § 1.17 or credit any overpayments to Deposit Account No. 11-0600.

The Examiner is invited to contact the undersigned at 202-220-4200 to discuss any matter regarding this application.

Respectfully submitted,

KENYON & KENYON LLP

Dated: May 12, 2006

By: Bradley J. Meier
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